

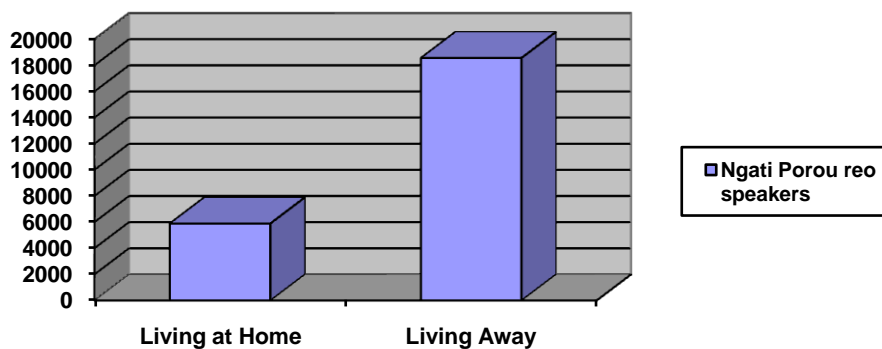
14 Maehe 2011

Tena koutou Ngati Porou.

Me ki, tena tatau i o tatau mate huhua e whakangaro atu nei ki te po. Tenei te tukua atu te mahere rautaki (strategy) mo te whakapiki i te reo ake o Ngati Porou.

Please find enclosed a draft *Ngati Porou Iwi Reo Strategy*. The background to it follows:

In 2005 TRONP drafted a 20-year strategy that looked at the revitalisation, retention, development and promotion of te reo ake o Ngati Porou. It was, however, never formally adopted. The strategy was prompted by a Te Puni Kokiri report (2002) on the state of Te Reo Maori in the Tairāwhiti region. The report showed that there were more speakers of Maori living away from the tribal region than those who live within it.



In terms of percentages, 30% of those Ngati Porou living away from home could speak te reo Maori compared with 35% of those living within the tribal boundary.

Having read the 20-year strategy, the Chief Executive made a decision to actively pursue a revised strategy that focussed on the restoration of strength and vitality to the many forms of Ngāti Porou reo as a living language. Two one-day forums were held to discuss key themes and the further development of a strategic language plan.

There are two key themes that underpin successful language revitalisation — 1) influencing people's attitudes and 2) developing the capacity for speaker communities. Te Ataarangi has been successful especially with the latter.

In November 2010 we completed a first draft of the strategy (attached) and presented it to the TRONP BOT. The Board accepted it in principle and asked that it be put out for consultation and changes made before it is rewritten in Ngati Porou Maori final adoption.

We now invite feedback from Ngati Porou. Adopting the strategy means leading by example in that the tribal authority should be seen to give consideration to te reo ake o Ngati Porou in all that it does. This makes even more sense in light of the Waitangi Tribunal's release of its te reo Maori chapter of the Wai 262 report and the ministerial review of the Maori language sector and strategy, which is currently underway.

Na reira, whakahoki ou whakaaro e pa ana ki tenei kaupapa ki a au, i mua i te **Paraire 8 o Aperira 2011** ki a:

Sarah Pohatu

Porou Ariki, Box 394, Turanga nui a Kiwa

Imeera: spohatu@tronp.org.nz Waea: 06 8679960.

Ka tu he hui hei koho hoki i ou whakaaro ki te:

Pa o Kariaka, ki Ruatoria

a te 1 – 3pm,

Paraire 1 o Aperira 2011

Mehemea ka taea e koe te haere mai, me whakapa atu ki a Sarah Pohatu.

Mo wetahi atu whakamarama, haere ki runga ipurangi ki www.ngatiporou.com .

Na,



Victor Walker | Kaihautu